

# Creating professional design solutions to reflect and grow your business

















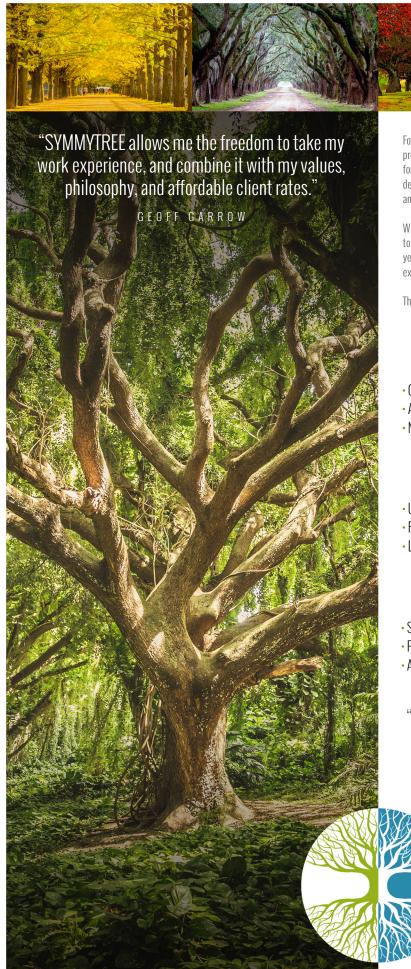
"Your brand is what other people say about you when you're not in the room."

JEFF BEZOS

"Design is not just what it looks like and feels like. Design is how it works."



SYMMYTREE
CREATIVE DESIGN SOLUTIONS



For over twenty-five years, I've been responsible for the art direction, creative design, graphic production, and project management of web, brand, multimedia, print, and marketing initiatives for hundreds of clients covering a diverse range of industries. During that time, I learned a great deal about the importance of building relationships, constant communication, creating goals, and exceeding customers' expectations each and every time.

With a great passion for design and desire to begin a new journey, I opened my virtual doors to SYMMYTREE on March 1st, 2019. This new opportunity allows me the freedom to use my years of work experience, and combine it with my values, philosophy, and affordable rates. I'm excited to meet new people, reconnect with past clients, and create success for others.

The seed is planted. The roots are growing. Connect now with SYMMYTREE, and let's get going!

## **BRAND DEVELOPMENT SERVICES**

- · Creative Consultation
- Analysis & Strategy
- Naming Conventions
- Brand Identity Systems
- Style Guides
- Corporate Stationary
- Brand Management
- Instructional Design
- Creative Content

#### **CREATIVE DESIGN SERVICES**

- UI/UX Design
- Responsive Websites
- · Logo Development
- Multimedia Presentations
- Advertisements

- Brochures & Trifolds
- Product Packaging
- · Gear & Apparel
- Environmental

## DIGITAL & PRINT MARKETING SERVICES

- · Social Media Marketing
- Print Publication Ads
- · AdWords & Analytics
- Event Marketing
- Trade Show Support
- Vendor Management
- · Direct Mailing
- Email Marketing
- Products

"Even when you are marketing to your entire audience or customer base, you are still simply speaking to a single human at any given time."

ANN HANDLEY

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802.488.0156 | SYMMYTREE@GMAIL.COM | SYMMYTREE.COM